

September 23, 2020

City of Lake Elsinore  
Lake Elsinore City Hall  
130 S. Main Street  
Lake Elsinore, CA 92530

**Public Convenience and Necessity (PCN) No. 2020-04-Kassab Travel Center  
Business Operational Statement**

The Kassab Travel Center located at 29301 Riverside Drive in Lake Elsinore, California is owned by The Lake Elsinore Group, who's current primary business address is 4055 University Avenue in San Diego, California 92105. Phone number (619) 847-3468 and fax number (951) 658-9245.

The travel center is comprised of a gas station, car wash, convenience store, and two quick service restaurants (Q.S.R.). Business operations will be twenty-four (24) hours a day, seven days a week. The number of employees needed to run operations of the travel center is estimated at twenty-five (25).

The proposed liquor license is a type twenty-one (21) general off sale license which will allow the sale of distilled spirits. The estimated percentage of floor area devoted to alcohol sales is approximately 10.1% or 370 square feet.

The Lake Elsinore Group understands that responsible business practices protect their valued business and may help reduce the risk of criminal or ABC administrative charges, and civil lawsuits. Likewise, it promotes profitability and ensures a comfortable and safe environment for customers and employees.

Some of the policies regarding underage drinking include but are not limited to requesting proof of age (I.D.) from any patron who appears 30 years of age or younger. To help employees do their job, managers will post the following sign in the business: "NOTICE: Our employees request I.D. from any patron who appears to be under age 30. Thank you for your cooperation." They have the right to, and will, refuse service to any patron who cannot produce proper I.D.

Employees will be trained and will know what a real California driver's license and I.D. card looks like. They may accept the following as proof of age: California driver's license, California identification card, Military identification, and Passport. Staff may also accept the following documents as I.D., but only if they know what they look like: Other state-issued driver's license or state-issued identification card.

Registers will be programed to read IDs electronically and calculate age or use a stand-alone electronic ID scanner which can determine the authenticity of an ID.

Security of alcohol will include the use of theft deterrent equipment and/or a floor plan that keeps alcohol shelves and coolers unobstructed for store management and staff and permits staff to monitor customers and reduce alcohol theft.

Further, all employees will be subject to the ABC Alcohol Sales training program before being permitted to sell alcohol. Other training includes information on the risks of underage use of alcohol products, pertinent local and state laws, and every aspect of the store policies identified above. Training for managers will include supervision and training of clerks and strategies to insure adherence to these practices. All staff members will be required to sign a form that states they received training and understand the consequences of selling alcohol to minors.