



**REPORT TO SUCCESSOR AGENCY OF THE  
REDEVELOPMENT AGENCY OF THE CITY OF LAKE ELSINORE**

**To: Successor Agency Board**

**From: Grant Yates, Executive Director**

**Prepared by: Jason Simpson, Assistant Executive Director**

**Date: November 12, 2019**

**Subject: Authorize the Purchase and Installation of a Stadium Audio System and Control Room Equipment for Capital Repairs and Replacement at Diamond Stadium Project (CIP PROJECT #Z40003).**

**Recommendations**

1. Authorize the Executive Director to purchase a complete stadium audio system in the amount of \$153,943.87 and control room equipment in the amount of \$191,688.25 from VISUA Corporation for the Diamond Stadium Capital Repairs and Replacement Project (CIP PROJECT #Z40003);
2. Waive the formal bidding process per Municipal Code Section 3.08.070(G) for purchases and installation from VISUA Corporation since it is a non-replicable, custom audio-visual design and equipment integration package; and
3. Authorize the Executive Director to execute the Agreement for Contractor Services with VISUA Corporation.

**Background**

Recent Diamond Stadium Projects have included necessary capital repairs to provide a safe and attractive venue for sporting events and visitors from local and regional areas. Pursuant to the Stadium Interim Management Agreement, Agency staff and Storm management identified audio visual deficits, inconsistencies/incompatibilities with major component items and system repairs and patches that marginally keep the current system functional. Unfortunately, this is to be expected with a system that was designed and installed over 20 years ago. Not only is a properly functioning system necessary to maintain first class Stadium conditions consistent with the Interim Agreement and applicable Minor League Baseball standards, public safety address issues can be critical in the event of an emergency when large crowds nearly fill the Stadium.

**Discussion**

It is important to design and build Stadium improvements with highly capable long-lasting equipment. Coupled with an audio-visual design and equipment arrangement that satisfies

applicable requirements, the expert installation, system programming and training are all included in this purchase.

A full current technology new design of the audio-visual system and control room equipment will satisfy Minor League Baseball standards and enhance the fans experience at Diamond Stadium.

Also, it shall be known that VISUA will be hired to provide the necessary technology infrastructure to support a new stadium LED videoboard provided by the Storm ownership. Overseeing the control room equipment aspect, audio visual system aspect, and various digital experiences throughout the venue, VISUA has focused on designing a complete system that incorporates technology and seamlessly integrates together to provide a professional entertainment production.

For several reasons and primarily because the highly customized design, equipment integration and special effects processing, this purchase and installation is classified as a sole source purchase. Appropriately, the formal bidding is waived. Therefore, the design capabilities provide endless audio visual and control room capabilities specifically tailored to Diamond Stadium needs.

### **Fiscal Impact**

Diamond Stadium Project (CIP PROJECT #Z40003) is included in the Fiscal Year 19/20 – 23/24 Capital Improvement Plan (CIP) budget. The contract amount herein is fully funded with ROP funding.

### **Waiver of Competitive Bidding Procedures**

Pursuant to Section 3.08.070(G) of the Municipal Code, the Successor Agency has the discretion to waive the competitive bidding requirement that would otherwise be utilized for this purchase. The system benefits outlined above and the fact that this is a highly customized design and control room equipment integration is unique. To switch to another vendor would require a complete redesign significant time investment that far exceeds the investment already made. Staff recommends that the Successor Agency waive the competitive bidding pursuant to Municipal Code Section 3.08.070(G) and allow the Executive Director to purchase directly from VISUA Corporation as outlined in this agenda report.

### **Exhibits**

A - Agreement

A1 – Audio System Quote

A2 – Control Room Quote