**April 10, 2019** 

Updated April 18, 2019

Staffing & parking

# **TruSport**

**Business description and ownership profiles As presented to the City of Lake Elsinore** 

TruSport

Solomon Razo - Owner operator

Solomon Razo has lived in Lake Elsinore for the past 18-years. Sol has been part of the community through little league, youth soccer and youth and adult sports programs. Sol oldest son Jake played soccer at Temescal Canyon High School for 4-years and was voted to the all-Century league team. Ian is currently playing Baseball at TCHS and is in his sophomore year playing for the JV team.

Solomon is one of the founders of TruView Ink & AMP, Graphic Supply. TruView was founded in 2016. TruView Ink facilitates companies that utilize ink at the highest levels. They provide services nationally and around the world. Their current company headquarters is in the city of Chino California.

#### Russell Homan - CEO

Russell Homan – formerly lived in Lake Elsinore and has recently relocated from Bellflower back to Corona (Sycamore Creek) with his wife and four children, Bradley Annika-14, Emma-12, Madison-5, Russell-3. Russell's kids are his greatest joy as you can see, and they were one of the driving forces that got him involved with TruSports. Because Russ knows that education and sports build amazing children, thus building amazing grownups.

Russ is the CEO of TruView Ink & AMP, Graphic Supply Founded in 2016. Russ has over 25 years of experience in the Graphic Arts industry. And with that knowledge he has built the TruView Ink to a \$3.0 million dollar a year business juggernaut.

#### Casey Fien - Owner operator

Casey Fien-played for the Major League Baseball as a pitcher for 9-years with the Detroit Tigers, Minnesota Twins, Los Angeles Dodgers and the Seattle Mariners. Casey lives in Temecula with his wife of 6 years, and two young children. Casey grew up in the in-Orange county area, where he played at Kennedy HS and Cal Poly San Luis Obispo.

Casey with his coaching and player experience, bring an expertise to TruSports that is above all levels. Casey's dream of helping kids grow through sports and education brings a level of play to the community that will help all teams that participate! that TruSpot We look forward to operating our business in Lake Elsinore and working closely with the city to ensure a safe, fun and healthy place for our children to come play, train and grow into adulthood.

### **TruSport - Facility Use's**

- Batting cage
- Indoor soccer field
- Weight training
- Agility training
- Spin Classes
- Core Training
- Parent and Kid viewing room
- Fitness boot camp training
- Summer camps

### **Hours of Operation**

Monday

8:00 am to 9:00 pm

Tuesday

8:00 am to 9:00 pm

Wednesday

8:00 am to 9:00 pm

Thursday

8:00 am to 9:00 pm

Friday

8:00 am to 9:00 pm

Saturday

10:00 am to 6:00 pm

Sunday

11:00 am to 4:00 pm

#### **TruSport Staffing**

TruSport will have W2 and 1099 staffing

# **TruSport Parking**

We currently have 22 parking spaces in the front and back

This is primarily a team sport facility and that will make the current parking very viable.

### TruSport – staffing estimates

Revised April 15, 2019

Number of employees/1099 contractors this is undetermined based on the timeline to open. Once we do open will only have 1099 contractors, i.e. Trainers and coaches. Rough estimate of trainers and coaches will be 10 to 12.

# **TruSport**

TruSport Inc., is the next level of children's and teenage athletics training facility. Helping to grow young men and women and get them where they want to go in their prospective sports. We look forward to becoming part of the Lake Elsinore community.

If you need anything, please let us know. We look forward to a long working relationship with the city of Lake Elsinore.

Sincerely

Sol Razo Russ Homan Casey Fien