



REPORT TO CITY COUNCIL

To: Honorable Mayor and Members of the City Council

From: Grant Yates, City Manager

Prepared by: Johnathan O. Skinner, Director of Community Services
Melissa Houtz, Special Events Coordinator

Date: April 23, 2019

Subject: Pyro Spectaculars Agreement

Recommendation

1. Waive Lake Elsinore Municipal Code Section 3.08.070F – Exception to bid procedures; and,
2. Authorize the City Manager to enter into an agreement with Pyro Spectaculars, Inc. for Fourth of July Fireworks Show in an amount not to exceed \$52,000.00.

Background

On July 4, 2018, the City held a Fireworks Spectacular on Lake Elsinore, which included a “View by Boat” fireworks show over the lake. Services were provided by Pyro Spectaculars, Inc. located in Rialto, California. Pyro Spectaculars also performs the same service for many surrounding communities including Diamond Stadium. As part of the festivities, staff offered pre-entertainment at Lakepoint Park including music, vendors and a great viewing area to experience the fireworks show.

Each year, the production is enjoyed by more and more residents and guests and KOLA Radio 99.9 broadcast a radio simulcast for the Fireworks show which lasted approximately 20 minutes. In addition to those enjoying the show on the shore, limited boaters have the opportunity to experience the Fireworks on the Lake, launching from La Laguna and other docks around the Lake. The Lake Elsinore Storm will be playing a home game at Diamond Stadium that evening.

Discussion

Staff recommends continuing the annual Fireworks show for the community and boaters to enjoy.

Given the purchase of fireworks services is unique, Pyro Spectaculars is the only supplier of such services in this region, therefore staff bypassed the normal bid procedures and chose Pyro Spectaculars, Inc. for the City’s 2019 fireworks show. Based on the quote received for the 2019 show, the cost of the City’s traditional show has increased by \$2,000 since last year for a total of \$42,000. The 2019 show will include a radio simulcast promoting the event and an

approximately 20-minute fireworks show. In the past, the City has received donations from other entities to extend the show for an additional cost. As a result, the staff hereby request authorization for the City Manager to enter into an agreement for up to \$52,000.00 in the event that donation(s) are received, however the City will only be responsible for \$42,000.

Fiscal Impact

Approval of this item will result in an expenditure of \$42,000 that will be appropriated from the City's FY 2019-20 Budget. Upon approval, a contract will be signed and 50% deposit of \$21,000 will be required.

Pyro Spectaculars – Exhibit A Agreement

Pyro Spectaculars – Exhibit B Insurance

Pyro Spectaculars – Exhibit C Proposal