



## **REPORT TO CITY COUNCIL**

**To: Honorable Mayor and Members of the City Council**

**From: Grant Yates, City Manager**  
**Prepared by: Beau Davis, Recreation Supervisor**

**Date: March 12, 2019**

**Subject: Road Closures for 2019 Lake Elsinore Car Cruises**

### **Recommendation**

Approve temporary road closures on Graham Avenue as identified in the Car Cruise Traffic Plan on April 6, 2019, May 4, 2019, and June 1, 2019 from 1:30 p.m. to 8:00 p.m.

### **Background**

In 2016, the City launched its Lake Elsinore Car Cruises on the last Saturday of the month in June, July and August in Downtown Lake Elsinore. The goal of the event was to attract people to shop and dine in our historic downtown. Each Car Cruise consisted of well over 100 classic car participants and hundreds of spectators from throughout the region. An impromptu road closure occurred during the August 27, 2016 Car Cruise due to the number of participants and as a safety precaution. The closure received no negative impact and was a success in keeping participants and spectators safe.

### **Discussion**

Due to the overwhelming success of the 2016, 2017, and 2018 events, the City has decided to host the 2019 editions of the monthly cruises. Due to the increased popularity of the cruises, staff is recommending the closure of Graham Avenue to reduce traffic on Main Street, improve overall public safety, and increase the event's capacity to allow for an additional 40 to 50 classic cars.

The Lake Elsinore Police Department, Public Works Department and Community Services Department will coordinate resources to ensure the Car Cruises continue as a safe and fun for all visitors. In order to ensure the utmost safety of the participants, staff is recommending the street closures identified in Exhibit A that will be enforced with a combination of City staff and Law Enforcement.

### **Fiscal Impact**

Costs for staffing the road closures are estimated to be approximately \$1,500 per event for a total cost of \$4,500 for all three car cruises. These funds have been identified in the Community Services Recreation Division budget.

## **Exhibits**

A – Car Cruise Traffic Plan