



REPORT TO CITY COUNCIL

To: Honorable Mayor and Members of the City Council

From: Grant Yates, City Manager

Prepared by: Johnathan O. Skinner, Director of Community Services

Date: September 25, 2018

Subject: Southern California Association of Governments (SCAG) Grant and Memorandum of Understanding (MOU) to fund the Go Human Demonstration Project (Project)

Recommendation

Accept the Southern California Association of Governments Grant and authorize the City Manager to execute the Memorandum of Understanding for the Go Human Demonstration Project on Saturday, October 27, 2018.

Background

The City of Lake Elsinore is in the process of creating additional avenues for the community to walk and bike around the City safely. The City is currently working with a Consultant group Chen Ryan to develop and overall Active Transportation Plan (ATP) to identify a cohesive plan that will improve connectivity throughout the City. As part of the educational and outreach component, the City is partnering with the SCAG to implement a Project as part of the Dia De Los Muertos event on October 27, 2018.

In 2017, the City applied for and received funding from Caltrans to create an Active Transportation Plan (ATP) for the City of Lake Elsinore. Once completed, this Plan will assist in creating walkable and bike friendly connection points throughout the City that will combine other transportation opportunities such as bus lines. At the same time, the City staff applied to participate in a Go Human Demonstration Project Grant from SCAG to collaborate on a temporary "Go Human Demonstration Project" as part of a pre-existing City event. The City was successful and received supporting funds from Caltrans and SCAG for both projects.

Discussion

Each year, SCAG and various Consultants receive applications to implement Projects throughout Southern California. Recipients of the awards vary in size and projects, but all teach the importance of bicycle and traffic safety. Some other notable Cities receiving a Project include:

- Alliance for a Healthy Orange County
- Art Share LA
- Bike Ventura
- City Fabrick

- City of Chino
- City of Rancho Cucamonga
- Streets are for Everyone (SAFE)

The Project called "ActiveLE is a one-day event held in conjunction with the Annual Dia De Los Muertos Event in City Park and surrounding streets (Main Street, Limited Street, Library Street). A collaborative group of staff and City leaders including Lake Elsinore Sheriffs, Studio 395, SCAG and KOA Corporation met to incorporate both projects into a cohesive event. Designed to educate the community on bike and traffic safety through interactive games and activities, ActiveLE will use the following Elements:

- "Parklets" or temporary park elements
- Temporary Roadway Improvements (i.e. spray chalk lines, temporary bollards, temporary signage, etc.
- Free bicycle rentals to participate in the activities
- Project 529 Bicycle registration
- Passport stations with raffle prizes
- Various informational and activity booths

As the Project will be in conjunction with Dia De Los Muertos, no additional street closures will be required. The streets for ActiveLE are Main Street, Limited Street and Library in addition to the sidewalks and par areas (Exhibit C).

The \$150,000 is primarily for the Consultant (KOA Corporation) and SCAG staffing for Project Management and a portion is utilized for advertising and promotional funds to promote the Project (Exhibit B).

Fiscal Impact

The MOU is a grant from SCAG in the amount not to exceed \$150,000.00. Other than the expenses already incurred for the Dia De Los Muertos event, the City will not receive any additional costs for the implementation of the Go Human Project.

Exhibits

- A – Memorandum of Understanding
- B – Active LE Flier
- C – Active LE Go Human Bicycle Education Map