

OBJECTIVES

For the Downtown Specific Plan Project

- COLLATE & SIMPLIFY – 4 separate documents into a single specific plan.
- ELIMINATE UNWORKABLE ELEMENTS
 1. Remove the round-about on Main Street
 2. Remove the 5 Districts including the Garden District
- REFORMAT DATA
 1. Land Use Matrix
 2. Development Standards Matrix
- FLEXIBLE SIGNAGE
- FLEXIBLE ARCHITECTURAL GUIDELINES
- STREAMLINE THE ENTITLEMENT PROCESS