



REPORT TO CITY COUNCIL

To: Honorable Mayor and Members of the City Council

From: Jason Simpson, City Manager

Prepared by: Melissa Veliz, Special Events Coordinator

Date: May 25, 2022

Subject: Road Closures for 2022 Lake Elsinore Car Shows

Recommendation

Approve temporary road closures on Main Street and Graham Avenue as identified in the Car Show Traffic Plan on June 25, July 23, and August 27 starting at 4:00 pm.

Background

In 2016, the City launched its Lake Elsinore Car Cruises on the last Saturday of the month in June, July, and August in Downtown Lake Elsinore. The goal of the event was to attract people to shop and dine in our historic downtown. Each Car Cruise consisted of well over 100 classic car participants and hundreds of spectators from throughout the region. The closure received no negative impact and was a success in keeping participants and spectators safe.

Discussion

The Community Services Department is excited to bring back the popular car show series in partnership with the Downtown Merchants Association. The Lake Elsinore Police Department, Public Works Department, and Community Services Department will coordinate resources to ensure the Car Shows continue as safe and fun for all visitors. To ensure the utmost safety of the participants, staff is recommending the street closures identified in Exhibit A that will be enforced with a combination of City staff and Law Enforcement.

Fiscal Impact

Costs for staffing the road closures are estimated to be approximately \$1,500 per event for a total cost of \$4,500 for all three car cruises which is included in the FY21-22 Community Services Operating budget.

Exhibits

Exhibit A – Car Show Traffic Plan