

Hit Print Inc

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**PROPOSAL**

BILL TO
 Launch Pointe

INVOICE 2538
 DATE 08/08/2022
 TERMS Due on receipt
 DUE DATE 08/08/2022

DATE	DESCRIPTION	QTY	RATE	AMOUNT
Other - Non Taxable	Strategy - Planning and Execution of Marketing Strategies. Up to 2 (1 hour) Conference calls per month with LP Staff.	12	1,600.00	19,200.00
Other - Non Taxable	Review Management - Provide software to maintain review responses and manage customer sentiment.	12	150.00	1,800.00
Other - Non Taxable	Review Response - Personalized review responses to all customer reviews. Approval process for negative reviews.	12	375.00	4,500.00
Other - Non Taxable	Google Profile Syndication - Google Profile Management and Syndication, Sync, and Distribution. Data Axle, Neustar, and Foursquare included.	12	200.00	2,400.00
Other - Non Taxable	Social Media, PPC Campaigns and Remarketing Campaigns. Strategy, Execution and Post-Mortem feedback. Design, ad copy and ongoing optimization of ads. Ad Spend Included.	12	1,000.00	12,000.00
Design	Design Services on all Parallax Initiatives.	12	350.00	4,200.00
Other - Non Taxable	Print piece to registered RV owner Campaign. List purchase, strategy, execution, print, prep and postage included.	1	3,000.00	3,000.00
Other - Non Taxable	Text Message Campaigns. Working towards building a successful text message list with Double Opted in contacts for ongoing marketing. Software and costs associated included.	12	350.00	4,200.00
Other - Non Taxable	Email Campaigns - Strategy, Design, Execution of 20 to 26 emails in a 12 month period. CTA and follow up actions included. Software for	12	725.00	8,700.00

deployment included. Contact Management and Segmentation included.

Other - Non Taxable	Contract is for July 1 2022 to June 30 2023.	1	0.00	0.00
Other	Payments for services can be made quarterly or monthly in arrears. Payments later than 30 days will incur a 10% penalty fee.	1	0.00	0.00

SUBTOTAL	60,000.00
TAX	0.00
TOTAL	60,000.00

BALANCE DUE **\$60,000.00**

[Pay invoice](#)